

PRO *pop* quiz



Elizabeth Ehrlich, photo ©
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THIS MONTH'S QUESTION:

“How does Ulceraser keep your horse's digestive tract healthy and help prevent ulcers?”

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“I started Equine Elixirs and developed the digestive health supplement Ulceraser in an effort to solve a problem with my own horse, and it ended up turning into a successful business supported by some of the top names in the horse show world. I started riding seriously again after I established my legal career, and bought Bella when I was ready to own a horse and show again. After a few stressful changes, my formerly not-spooky horse started spooking. She pinned her ears during grooming. She was sulky to leg pressure while riding. They were all classic signs of ulcers.

Studies show that up to 90 percent of performance horses have ulcers. Ulcers can lead to symptoms like irritability, anxiousness, resistance to leg, poor appetite and weight loss, dull coat, spookiness, poor performance, and mild colic and colic-like symptoms.

Stress (caused by training, competition, shipping, or injury), the use of non-steroidal anti-inflammatory drugs, limited access to grazing, infrequent feedings, and large grain meals can cause the formation of ulcers.

Prescription drugs such as omeprazole, ranitidine, and synthetic prostaglandins are key to treating ulcers. After the ulcers have healed, dietary supplements are an important part in preventing their recurrence. After I treated Bella's ulcers with a course of omeprazole, I started looking for a maintenance supplement to keep her digestive tract healthy and help prevent the ulcers from recurring.

I wasn't happy with the effectiveness and affordability of the existing choices, so I decided to create my own supplement. After a lot of research and experimenting, I developed Ulceraser, a proprietary, all-natural formula that was very effective on Bella and other test subjects. I asked trainers to try it, and they all reported great results. So, I decided to market it. Now riders like McLain Ward, Devin Ryan, George Morris, Jimmy Torano, Scott Stewart, Victoria Colvin, Carleton Brooks, Amanda Derbyshire, Shane Sweetnam and more use Ulceraser to help keep their horses' digestive tracts healthy and to help prevent ulcers.

Ulceraser consists of a proprietary blend of ingredients that help build and strengthen stomach and intestinal mucosa, reduce inflammation, increase circulation, boost the immune system, reduce anxiety and nervousness, and clear sand and debris from the gut. Unlike pastes and powders that horses avoid, they love to eat the forage-based Ulceraser, so there's no waste or mess, and even the pickiest eaters approve.

Ulceraser is completely safe to use in competition horses at both the FEI and USEF levels. The FEI-recognized laboratory that performed the drug testing at the 2016 Rio de Janeiro Olympic Games performed the comprehensive screening of Ulceraser and confirmed that the supplement contains no prohibited substances.

A 30-day supply of Ulceraser costs just \$59.99, and larger bucket sizes and auto-ship options are available.”

— ELIZABETH EHRLICH

Developer of Equine Elixirs' all-natural supplement line, which includes the gastric health and ulcer prevention supplement Ulceraser, and the all natural, orally administered alternative to Depo-Provera, Positide.

Each issue, a new question is answered by an industry professional. Have a question you want answered? Send it to sarah@horseandstylemag.com